



resmio

About resmio

- ✓ resmio is the leading provider of a booking and management system that significantly simplifies the daily tasks of gastronomes.
 - ✓ resmio enables restaurateurs to participate directly in the benefits of digitization with continuously developed tools and services without imposing services on them. Each customer can select the tools that are right for them from the toolset.
 - ✓ The Nuremberg-based company has been writing success stories since 2011 and is currently expanding throughout Europa
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Factsheet

Address

resmio GmbH
Katzwanger Street 150
Building 1C
90461 Nuremberg

Press contact

Max Falkenstern | max.falkenstern [at] resmio.com



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Foundation

2011 in Lüneburg

Management

Christian Bauer
Michael Schade

Locations

Head office in Nürnberg,
Branch office in Berlin

Employees

Over 30

Branch

Gastronomy

Performance

Booking system

License model

SaaS

Press contact

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Business model

3 tariff levels

Free & no obligation Basic account	Paid premium tariff with an extended range of functions	Paid All-In-One Ultimate plan including most features
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+ additional extensions ("Addons" + "Services") bookable

Customer base

+ 10.000 Restaurants

Markets

+ 150 countries in use



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Functions (selection)

- Digital reservation book
- Guest management system
- Digital menu with order function
- Booking notifications via email & SMS
- Free website (Landingpage)
- Graphic table plan (Desktop and as iPad App)
- Guest review manager
- Google Ads Service
- Guest WIFI
- Shift Schedule
- Newsletter mailing
- Sale of tickets, coupons and vouchers
- AI based phone assistant



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Added value for gastronomes through resmio

- ✓ **Higher range:** More and more people are used to conveniently booking services online. The digital table booking system from resmio serves the expectation and demand of the target groups and helps gastronomes to get more guests.
- ✓ **Constant accessibility:** The resmio online booking system is available around the clock (24 hours a day, 7 days a week). Guests can therefore easily make bookings outside opening hours. The restaurant operator benefits from higher occupancy and ultimately more sales.
- ✓ **Relief for staff and time savings:** Bookings received online automatically end up in the system. As a result, employees have to answer the phone or e-mails fewer times. There is more time for servicing the guest and customer satisfaction increases.
- ✓ **Fewer No-Shows:** Bookings that are not cancelled or cancelled at short notice cost gastronomes a lot of money. Automated booking notifications sent by resmio via e-mail and SMS reduced the no-show rate.
- ✓ **All-round carefree package for marketing:** From their own website to the voucher sales and ordering function for dishes to the newsletter, resmio provides restaurant owners with all the important tools they need to market their gastronomic services efficiently.



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Our unique selling points

✓ **#don't pay for the guest** - resmio is **not a platform**; first and foremost, we provide gastronomes with tools that have been tried and tested in practice. Our customers remain independent, this means that they **do not pay any commission** to resmio per referring guest.

✓ resmio stands for **transparency**: Interested parties can test our booking and guest management system **without obligation and absolutely risk-free**. Basic functions are 100% free, no hidden costs. Customers get access to premium features at a [transparent monthly price](#).

✓ **Strong partner network**: Our customers (from premium tariff) are listed **and bookable** with their restaurant on + 100 platforms: More reach, more potential guests, more sales. The profile is managed in a central location. Changes are entered with just a few clicks and are immediately effective for all partners.

✓ **Full service**: resmio offers suitably developed solutions along all touch points of the guests with the restaurant:

- From initial contact to research (own website + listing with more than 100 partners)
- ... via acquisition (e.g. online table bookings)
- ... up to reactivation of (regular) guests & increase of customer loyalty (newsletter, tickets / coupons / vouchers).